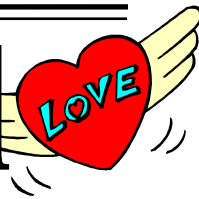


# The Monthly Mouthful



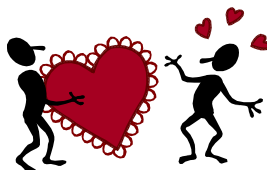
Volume 10, Issue 11

www.ToothWiz.com

215-634-7006

## VERY SPECIAL THANKS!

THANKS AGAIN TO A GREAT GROUP OF FRIENDS WHO HAVE EXTENDED THEMSELVES AND RECOMMENDED OUR PRACTICE TO THEIR FAMILY AND FRIENDS. THANKS AND PLEASE KEEP IT UP. SOME OF YOUR FRIENDS NEED LOTS AND LOTS OF REMINDERS AND PUSHES TO CALL US THAT FIRST TIME.



TO ASSIST YOU IN YOUR EFFORTS TO REFER YOUR FAMILY AND FRIENDS WE ARE PRESENTLY OFFERING A NEW PATIENT SPECIAL. THIS INCLUDES A COMPLETE EXAMINATION, ALL NECESSARY X-RAYS, AND A CONSULTATION FOR ONLY \$69. THIS IS \$75 OFF THE USUAL FEE!

ANYONE INTERESTED SHOULD CALL OUR OFFICE AT 215-634-7006

## The Doctor's Corner

Love is in the air — and Valentines' Day is just around the corner! If you are in a great relationship, then you already have something to smile about. Some people, though, are still looking for love. (Hopefully, in all the right places!) That's where an attractive smile becomes just a little more important to many people.

One of the very first things that prospective mates look at, by survey, is a person's smile. If you don't think it makes a difference, then take a picture of your favorite supermodel and black-out just one tooth. I think you'll see what I mean. While it may be funny when Lucille Ball did it on old episodes of *I Love Lucy*, it's not so funny if the person missing a front tooth is you — or for that matter, the person making googly eyes at you!



Unfortunately, in the current economic climate, some people are choosing to ignore their smile and hope for the best. This isn't always the wise choice — even if you aren't looking for a mate.

What if you are looking for a job? With two equally qualified prospects, who do you think an employer is going to hire — the person with a nice smile, or the one that looks like they just left hockey practice?

There are actually many inexpensive things a person can do to fix their smile. Not the least of which is to **prevent** problems from occurring in the first place. The best way to do this is maintain regular checkups and cleanings. Stay in touch and stay on schedule!

Sincerely,  
*Dr. Walicki*

## Brushing Leads to Cleaner Dentures

The December 2009 issue of *Doctor of Dentistry Magazine* reports that a study performed at the Ribeirao Preto Dental School of the University of Sao Paulo in Brazil found that brushing dentures with paste provides the best cleaning results.

Compared to soaking in enzyme and effervescent solutions, evidence showed that brushing may be the best way to fight plaque buildup and, ultimately gingivitis and oral infections.

In six randomized, controlled studies, researchers studied the cleaning habits of denture wearers in institutions and patients of the university's dental clinic.

Although drawing a definite conclusion on the best way to clean dentures may be difficult, researchers maintain that, whether used alone or in combination with soaking, brushing leads to cleaner dentures. It seems — no matter what — you still have to brush!

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**SPECIAL SERVICES**

If you need hard-to-find dental cleaning aids, we can often order them for you or direct you to a source that carries what you need.

Also, we carry an assortment of all-natural nutritional supplements that are available only through health practitioners.



**Are You Looking For A Brighter Smile?**

Consider bleaching. We have safely and effectively enhanced the smiles of many of our patients. Although results may vary, many of our patients have lightened their teeth up to fourteen shades!

*Gum Disease and Oral Cancer*

**Avoiding gum disease may also help to prevent head and neck cancer.**

If you have been reading along with prior issues of *The Monthly Mouthful*, you realize that chronic periodontitis is characterized by the breakdown of bone, as well as loss of tissue surrounding the teeth.

What you may not realize, however, is that this condition can also be a contributing factor to squamous cell carcinoma — a form of cancer — in the head and neck.

In a recent study published in *Cancer Epidemiology, Biomarkers & Prevention*, researchers studied the link between advanced cases of gum disease and the development of cancer in the head and neck.

Focusing on 463 patients suffering from periodontitis, researchers used x-ray measurements of bone loss to determine how far the disease had progressed in each case. Findings from the study showed that chronic gum disease may present a high-risk profile for

head and neck tumors, particularly in the mouth.

Despite these findings, researchers were surprised that the link between gum disease and cancer was stronger in former and non-smokers than active smokers.

The reasons for this may be found in the findings I reported in the last issue of this newsletter — namely that while smoking and drinking have traditionally been considered higher risk factors for oral cancer, a strong link has also been shown to existing between oral cancers and the human papilloma virus. Thus anyone considered of age to be sexually active is potentially at risk.

Ask us for a VelScope®-assisted oral cancer screening at your next checkup — and keep your gums healthy. There is more at stake than just your teeth!

You can learn more about oral cancer at [ToothWiz.com](http://ToothWiz.com).

*The Monthly Mouthful Offer*



Between now and February 19, 2010 patients with the following needs can benefit from these great offers:

**\$50 Off Your Pre-Paid treatment of \$750 or more.**

**\$75 Off Your Pre-Paid treatment of \$1,200 or more.**

**\$125 Off Your Pre-Paid treatment of \$2,000 or more.**

Offer only valid when you present this coupon.

May not be used with CareCredit® transactions.

**Ask us about our next Lumineers® Day Special !!!**

*Call Today!*

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In This Issue . . . When you don't have teeth, what's there to brush?

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